Mylène P. Petermann

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Skills

Design Research

User Research Methods (Qualitative & Quantitative)

Innovation and Product Management

Business Strategy

Entrepreneurship

Responsible Design and Innovation

AI Ethics and Impact Assessment

Prototyping

Education

2015-2023

PhD, Design Research
Kingston University
Faculty of Art and Design & School of Computing
The Ethics of Emotion Recognition Technologies: A Critical and Speculative Study Exploring Human-Machine Configurations in AI Systems

2008-2009

MSc, Technology and Innovation Management
University of Sussex
Science Policy Research Unit
Dissertation: Involvement of Online Communties in Product Innovation and Development (Distinction)

1998-2002

BA, Politics and Sociology
Freie Universität Berlin

Academic Experience

since Feb. 2022

Lecturer, Design Thinking & Innovation
Bristol University
Teaching Innovation Management, User Research, Design and Systems Thinking, Design and Prototyping, Design Futures

2021-2022

Researcher
Ada Lovelace Institute
Leading a Project on the Role of Academic and Corporate Ethics Review Processes in AI Research (in Partnership with Alan Turing Institute & Exeter University). AHRC funded

2018-2021

Lecturer (HPL), UX Design
School of Computing, Kingston University
Teaching Design Research, Prototyping Emerging Technologies

2019-2021

Research Associate (Public Engagement)
McPin Foundation
Project on Public Mental Health. In Collaboration with UCL, University of Cambridge, Bristol University.

2014-2015

Project Manager
University of Sussex/Bocconi University
Managing a Collaborative Research Project on Corporate Entrepreneurship

Mylène P. Petermann

2013-2015   **Business Lecturer**
City College, Brighton

2013-2014   **Research Assistant**
Sussex University & Brighton University
Research Project on Creative, Digital and IT Cluster

2013-2015   **Associate Tutor**
University of Sussex
Teaching Innovation Management,
Entrepreneurship & Business Strategy

Industry Experience

2015   **Head of Quality Control**
Tjarks & Tjarks
Packaging Design

2012-2013   **SEO Coordinator**
Upstream Connections
Digital Marketing (SEO & PPC)

2009-2012   **Xbox LIVE, Associate Producer EMEA**
Microsoft
Video-on Demand Production, Programming and Management

2008-2009   **Community Manager**
Sony Computer Entertainment Europe
Digital Marketing and Online Community
Management

2007-2008   **QA Localisation Technician**
Rockpool Games
QA Testing of Games on Various Platforms

2006-2007   **Localisation QA Engineer**
Hands-on Mobile
QA Testing of Mobile Games